



Press Release

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Dr. Murray Cameron takes over as President of the European Photovoltaic Industry Association

Goal is more effective networking of the Membership

Brussels, 14.06.2005 / Dr. Murray Cameron has been appointed President and Chairman of the Board of the European Photovoltaic Industry Association (EPIA). The Chief Operating Officer at Phönix SonnenStrom AG succeeded Dr. Winfried Hoffmann, Chairman of the Management Board of RWE Schott Solar, at the Association's Annual General Meeting (AGM) held in Barcelona on 5th June 2005.

During his time in office, the new President, who has already served for two years on the Association's Board of Directors, has committed himself to leading the completion of EPIA's three year work plan and initiating the process to define the contents of the strategic plan 2006-9.

In addition, Cameron outlined his personal goal to achieve more effective networking of the EPIA membership and to make maximum use of the unrivalled public relations and marketing potential of the Association's 70 members. "This untapped combined expertise within our large and varied Membership will now be exploited to better co-ordinate and position the prime messages that the solar electricity sector should be transmitting to opinion formers and the general public across Europe" said Cameron.

Reflecting on the Association's 20th anniversary year, the new President expressed his belief that Europe's solar electricity industry had reached the point of no return. "With an annual turnover worldwide of 5 billion euro and 20,000 full-time jobs in Europe, reduction in political support now for the solar electricity sector would result in considerable jobs losses and lead to an economic crisis in many regions".

Other highlights of the EPIA AGM included the welcoming of 17 new Members who had joined during the previous 12 months, and the election of Albert Edelmann, Chief Sales Officer at Conergy AG, to fill a vacant position on the Association's Board of Directors.

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About the European Photovoltaic Industry Association:

With 70 Members drawn from across the entire solar electricity sector, EPIA represents over 95% of the European photovoltaic industry. The Association's mission is to deliver to its Members a distinct and valuable service driven from the strength of a single European photovoltaic (PV) voice.

The Association is governed by an elected Board of Directors. Its current composition is President: Dr. Murray Cameron (Phönix SonnenStrom AG), Vice-Presidents: Ernesto Macias (Isofoton), Dr. Winfried Hoffmann (RWE Schott Solar), Directors: Eric Laborde (Photowatt), Anton Milner (Q-Cells AG) and Albert Edelmann (Conergy AG).

The Association's Secretariat is located in Brussels and is headed by Secretary-General Michel Viaud.

For more information:

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