



Industry Press Centre

Offer for services at the 22nd EU PVSEC
Monday 3rd to Thursday 6th September 2007 – Fiera Milano - Italy

EPIA, together with the Conference and Exhibition organizer WIP, is offering you the opportunity to **enhance your visibility towards the press at the 22nd European Photovoltaic Solar Energy Conference and Exhibition** which will be held from 3 to 7 September in Milano.

For this, an **Industry Press Centre** will be available next to the exhibition area enabling you to leave your press releases and/or to organise your press conference during the week.

Two types of services are available **exclusively for exhibitors** of the 22nd EU PVSEC:

❖ **Press Corner**

This will include an area reserved to the press where the exhibitors can place their press release to make it available for the press representatives present at the event. **This service is available for free for the exhibitors.**

❖ **Press conference organization service**

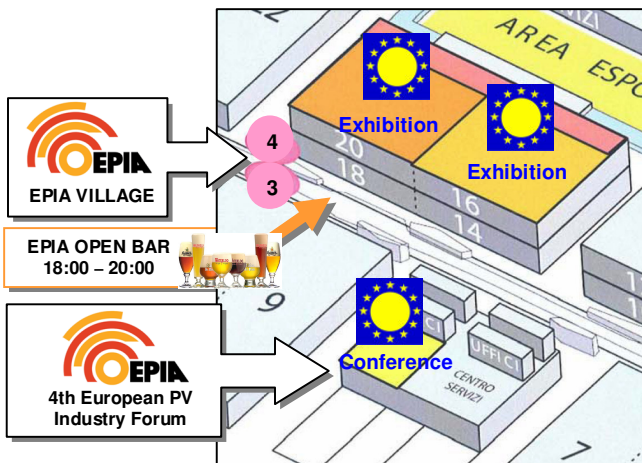
You would like to organise a press conference? We offer you the opportunity to book a time slot and benefit from the press conference room located just next to the exhibition area.
For tariffs and conditions see annex document.



Industry Press Centre located in EPIA Village at LEM 4



Press Conference room



Contact: Marie Latour, EPIA
Communication Officer
com@epia.org / Tel: +32 2 400 10 13

For further information onsite:
- EPIA Stand: A32, Hall 20
- WIP Stand: A33, Hall 20

LEM 3 – EPIA B2B Area

LEM 4 – Industry Press

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Industry Press Centre (IPC)

Prices and Conditions for requesting services of the IPC

❖ Place your news at the Press Corner

- Press releases and related documents can be placed only by companies exhibiting on the show
- This service is available for free
- Access to the press corner is reserved to the press representatives, to place your news. You will only be able to provide your documents to the person from the organisation (EPIA or WIP) in charge of the press centre.
- The press corner will be available from Monday until Thursday. You can bring documents on these days and already from Sunday 2nd September between 17.00 and 18.00.

❖ Organisation of a Press Conference

- The press conference room can be rented per **hours used** (when a new hour is started it is accounted as for a full hour).
- **Tariff: 400 €/hour**
- **Payment:** further to the booking of a time slot payment should be realised to the indicated bank account available on the booking form. Further to receiving the transfer EPIA will issue an invoice. If you require a pro-forma invoice to realise the payment you should request it at EPIA administration department. (adm@epia.org, tel:+32 2 400 10 14)
- **Date and time:** a calendar with potential time slots for press conferences, organised between Monday 3rd September and Wednesday 5th September, has been prepared. Please refer to it to ask for a time slot. If you would like to know the remaining possibilities please directly contact Marie Latour. **Bookings will be made on a first-come first-served basis.** A booking will be considered as confirmed only when the signed booking form has been received.
- **Registration:** to register fill-in the attached booking form, sign it and send it back by fax or scanned by email to the contact details indicated. **No registration will be accepted after 17 August 2007.**
- **Organisation:** the organisers are only taking care of providing the room with technical equipment, this includes: a table for 4 speakers, 4 table microphones and 1 wire-less microphone for journalists, one beamer and a screen and a computer. In addition a permanent standard catering is proposed including coffee, tea, soft drinks and cookies for approximately 20 persons.
- **Dissemination:** each company requesting this service should realise its own dissemination and invitation to journalists, the organisers will, on their side promote the press conference services and the full schedule of press conferences to the journalists accrediting to the 22nd EUPVSEC.

Contact for further information:

Marie Latour, EPIA - Communication Officer - com@epia.org - Tel: +32 2 400 10 13

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PRESS CONFERENCE BOOKING FORM

Deadline for booking: 17 August 2007

To select a time slot, please write your company name in the requested slots:

Timing:	Monday 3rd	Tuesday 4th	Wednesday 5th
09:00 - 10:00	Reserved for 22nd EU PVSEC opening and official press conference		
10:00 - 11:00			
11:00 - 12:00		Q-Cells	
12:00 - 13:00			Conergy
13:00 - 14:00			
14:00 - 15:00	AMAT	Moser Baer (PV)	
15:00 - 16:00		Schott Solar	
16:00 - 17:00			
17:00 - 18:00			

Total price according to hours booked:

- Hour(s) booked x 400 € **Total = €**

Invoicing information:

Organisation/Company _____
 Address _____
 City _____ Country _____ Code _____
 VAT n° _____

Company Representative:

First name _____ Last name _____
 Position _____
 Telephone _____ Mobile _____ Fax _____
 E-Mail _____

Date: Signature:

Check and Fax/Scan this agreement to: Marie Latour, Fax: +32 2 400 10 10; Email: com@epia.org

Transfer Amount to : Fortis Banque - Agence Basilique / Avenue Charles Quint – B-1083 Brussels
 Account No. 210-0132325-69
 SWIFT CODE GE BA BE BB
 IBAN CODE: BE71 2100 1323 2569

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