



Press release

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For an Industrial Photovoltaic Policy for Europe

At the initiative of EPIA, the Executive Committee and the Scientific Committee of the 19th European Photovoltaic Conference¹, and as a recommendation to the future EU PV Technology Platform, the 2000 participants, formulated a contribution calling for the implementation of an **Industrial Photovoltaic Policy for Europe**. These recommendations include the following:

- creation of a **sustainable market development in Europe**
- generation of **new instruments** to finance PV projects
- introduction of **boundary conditions** for the global photovoltaic market.
- establishment of an **effective and efficient R&D policy**
- enhancing the use of solar **electricity in developing countries**
- promoting the penetration of the photovoltaics into the **construction sector**

To get the full contribution please send an email to epia@epia.org

During the week EPIA organized several parallel events which had a great success and showed the increasing interest of the conference and exhibition participants for industry related issues. The principal results of these events are the following:

Initiating international cooperation

The Japanese PV Industry Association (JPEA), the American PV industry Association (SEIA) and EPIA agreed to reinforce their cooperation to address common issues of interest towards national governments and international institutions.

Research and Industry community to speak of a common language

R&D community and Industry representatives discussed common short, medium and long term objectives for the PV technologies and agreed that substantial increase of public budget for R&D should be allocated. To get more information please send an email to epia@epia.org

Success of the EPIA strategy implementation

Since a year EPIA has started to implement its 3-year strategy. It is supported by the EU FP6 Coordination Project: **PV Catapult**. The methodology is based on involving, gathering and coordinating its members to formulate strategies and recommendations important for the PV sector. Analyzing strategic issues for the sector; enhancing cooperation with the R&D community; cooperating further with the building sector; designing new financial instruments and socio-economic instruments; stabilizing and developing the EU market; promoting PV rural electrification in developing countries are the principal areas of work. The first results of the strategy implementation were presented in Paris.

More information and downloads available on www.pvcatapult.org

Industry technology roadmap launched

The 19th EU PV Conference was also the occasion to launch the European Industry Roadmap. This document presents the **European PV Industry priorities**, it includes quantified goals, consequent incentive policies and the necessary development of technologies.

The EPIA Roadmap can be ordered from epia@epia.org.

EPIA, the European Photovoltaic Industry Association, aims at promoting photovoltaics at the national, European and worldwide levels and to assist its members in the development of their businesses in both the European Union and in worldwide markets.

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¹The 19th European Photovoltaic Conference took place in Paris from 7th to 11th June 2004